POWER PLAYERS

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THE WESTIN

KIERLAND RESORT & SPA PHOENIX-SCOTTSDALE



MODERN LUXURY SPOTLIGHT

STEPHANIE LARSEN

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What aspect of your work fuels your passion daily?

The creative process is everything to me. Each client brings a vision uniquely their own, and translating that into a livable, beautiful space is where my passion comes to life. No two projects are the same, which keeps me curious and inspired. There's always room to explore something new, innovate and grow. This fall, I'm opening a studio space in Scottsdale that I'm incredibly excited about, and I'm currently building my own wellness dream home in Sedona. Both are reflections of this evolving creative journey.

How do you define power in your field?

Power lies in innovation. It's the ability to adapt and evolve, whether through embracing new technologies like AI, designing with sustainability in mind or responding to the rising importance of health and wellness in our living spaces. Staying curious and open to learning keeps your work fresh, relevant and impactful.

What's a current trend shaping the future of your field?

Wellness. More than ever, people are creating homes that support their daily rituals and well-being. I'm seeing a surge in demand for sleep chambers that optimize rest, cold plunges, outdoor showers and meditation rooms. Wellness is a lifestyle, and it's reshaping design from the inside out.

How do you utilize your power to uplift those around you?

Visualize your higher self and act accordingly. Make every decision as though you've already stepped into that future version of yourself. You'll be amazed how quickly they show up.

How do you balance the pursuit of professional and personal fulfillment?

With help. I've learned to rely on the strengths of those around me. I've built an incredible team, allowing me to stay creative and grounded while growing the business.

Where do you go in Arizona to unwind and recharge from the hustle of your workweek?

Sedona is my sanctuary. It's home, where I hike the red rocks, practice Kundalini yoga, journal, set intentions and reconnect with myself and nature.



"True power players collaborate, not compete. My most rewarding moments come from sharing, listening and learning with those around me."

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