

# House Beautiful

DESIGN INSPIRATION > REAL ESTATE

## This Design Style Will Add THOUSANDS to Your Home's Value

Think of it as the "new" modern farmhouse.

BY KELSEY MULVEY | PUBLISHED: MAR 25, 2025 2:30 PM EDT

What makes a real estate listing fly off the market? Is it close to cute restaurants and good schools? Are there special features like lush landscaping or an ADU? Well, if you ask Zillow, your home's interior design style can also have some major sway in its overall success. The home-buying platform just released new research that shows spaces with nature-inspired touches—a style it calls "organic modernism"—can make your property sell for up to \$12,500 more.



LAURA MOSS

For Scottsdale-based designer **Stephanie Larsen**, the buzzy style can make even the most high-end homes feel more grounded. "Today's world is incredibly busy, and homeowners are craving a deepened connection to nature, creating spaces that feel calming and grounded amidst the hustle and bustle of everyday life," she explains. "Organic modernism allows us to cultivate spaces that enhance our well-being, without compromising on style and the luxurious details we crave within our homes."